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Skin Care Technical Bulletin  
OPTIONAL MOISTURIZING

## OPTIONAL MOISTURE

### OPTIONAL EXTRA MOISTURE

Moisturizers help to smooth and soften your skin by strengthening the skin's normal moisture barrier which allows it to retain healthy, youthful levels of natural moisture.

For skin that is exceptionally thirsty — either occasionally or consistently — Enfuselle offers two luxurious products which encourage the skin's natural, healthy, moisture retention. Each formula also features intensive levels of patented Vital Repair+™ (U.S. Patent No. 6,036,946) to provide comprehensive antioxidant protection for the new skin revealed by Enfuselle treatment products.

Especially formulated for sensitive skin, Enfuselle optional moisturizers contain no sunscreen.

#### CLINICAL PROOF

*Extensive independent clinical testing has demonstrated that Enfuselle optional moisturizers:*

- Immediately visible results; improvement that lasts for 24 hours.
- Infuse skin with an instant moisture surge.
- Support the skin's natural defenses against UV-induced collagen breakdown.
- Normalize and strengthen the skin's natural lipid barrier with vitamins A and E.
- Provide effective protection against the skin damaging effects of free radicals.
- Are non-comedogenic — do not cause pimples or blackheads by blocking pores.
- Are especially formulated for sensitive skin.
- Are non-irritating.
- Are dermatologist tested.



### THE SHAKLEE UNCONDITIONAL GUARANTEE

If for any reason a Shaklee product is not satisfactory, return it to your Shaklee Independent Distributor or Shaklee Corporation, for exchange or full refund.

**BALANCING MOISTURIZER**  
2 fl oz — Normal to Oily Skin —  
#32508

**HYDRATING MOISTURIZER**  
1.7 fl oz — Normal to Dry Skin —  
#32509

**DISPENSING PUMP**  
Fits all 6 oz and 2 oz bottles —  
#50548

## HOW DO ENFUSELLE MOISTURIZERS WORK?

Enfusselle's extraordinary moisture-drenching capabilities are based on a unique combination of state-of-the-art oil-free moisturizing ingredients and breakthrough formulation technology.

Many moisturizers attempt to "seal in" moisture by using heavy, occlusive ingredients which merely serve to suffocate and irritate skin. Instead, Enfusselle optimizes skin dynamics to create an ideal environment for your healthy skin to retain its natural moisture while maintaining its ability to "breathe."

The result? Skin feels soft, smooth, and comfortable, with no stickiness. The appearance of fine lines and wrinkles is minimized while resiliency and luminosity are restored. Skin looks and feels younger, longer.

### FOR NORMAL TO OILY SKIN

#### Balancing Moisturizer

Uniquely formulated to control oil and shine for a smooth matte finish that lasts for hours. Extraordinary light-as-air lotion formula provides an instant moisture surge and continuous moisture release up to 24 hours after application. Absorbs without stickiness.

### FOR NORMAL TO DRY SKIN

#### Hydrating Moisturizer

Velvety and emollient-rich cream formula boosts skin's natural ability to retain moisture. Features uniquely soothing and moisturizing ingredients:

- **Chamomile** — Soothes, smooths, and calms irritations associated with dry skin.
- **Extra pro-vitamin B<sub>5</sub>** — Boosts skin's suppleness and elasticity

### SEASONAL SUGGESTIONS

The cold, dry air of winter not only wicks more moisture away from skin, but can chill your sweat and sebaceous glands into a lower level of activity. Be sure to use only lukewarm water to cleanse face. Avoid long, hot baths — they may feel soothing at first, but excessive bathing can actually exacerbate itchy, flaky, dry skin. Be sure to apply extra moisturizer on hands, elbows, knees, and other areas prone to chafing and extra dryness.

### REGIMEN FOR EXCEPTIONALLY DRY SKIN:

#### Step One:

- Cleanse with **Hydrating Cleansing Lotion**.

#### Step Two:

- Tone with **Hydrating Toner**.

#### Step Three:

- Apply **Calming Complex™** to face and neck, avoiding eye area.
- Follow with **Hydrating Moisturizer**.
- Follow with **Time Repair A.M.® SPF 15 OR C+E Repair P.M.™**

*NOTE: Because gravity pulls your skin down, massage treatment products and moisturizer into your face and neck with upward-moving gestures. Start at the base of your neck, and massage product up to the edge of your jawline. From the center of your chin, move your fingertips up and out, always working wrinkles in the opposite direction. Finally, from the center of your forehead, work moisturizer out and up, toward the hairline.*

## READ MORE ABOUT IT!



For more information, call your Shaklee Independent Distributor. To order, call 1-800-VITA LEA (1-800-848-2532).

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Visit our Web Site: [www.enfusselle.com](http://www.enfusselle.com)

For more information about Enfusselle products, check out the other Skin Care Technical Bulletins available on the Enfusselle CD-ROM:

- #1 Introduction
- #2 How to Use
- #3 Cleansing
- #4 Neutralizing
- #5 Repair
- #7 Targeted Treatments
- #8 Sun Care
- #9 Men's Skin Care