

ProSanté™ Hair Care System

For Healthy, Gorgeous Hair

The ProSanté Hair Care System provides one simple, flexible system that can be personalized to meet each individual's unique hair needs in every situation. Used as a system, ProSanté has been clinically proven to naturally and dramatically reduce hair loss during combing, visibly increase thickness and volume, and reduce breakage for all hair types.

Non-stripping and non-drying, the ProSanté system does not contain DEA, SLS, SLES, or other harsh chemicals. Each product features Shaklee's exclusive Scalp Health Complex, a unique combination of 10 derma-available vitamins, minerals, and herbs that nourishes and revitalizes scalp and hair.

CHALLENGE

Men, like women, experience hair damage. While 50% of men will experience related hair thinning in their lifetime, 40% of women also experience noticeable signs of similar hair thinning by age 35. Weekend, vulnerable hair starts with an unhealthy scalp, which can be affected by exposure to UV rays and to pollutants in air and water. In addition, many people suffer significant hair damage from chemical processing (40% of woman color their hair), heat-styling (the average hair dryer operates at 160° F), and other damaging hair-care treatments.

Hair care is complicated by the needs of different hair types, changes in season and the weather, and varying styling stresses. Many people respond by purchasing multiple products to address different hair issues, without success: 43% of women are still seeking a product that mends split ends, nourishes hair, and replenishes moisture.

THE ProSanté HAIR CARE SYSTEM

ProSanté starts by normalizing the scalp with Nourishing Scalp Treatment, a natural-based formula that normalizes the scalp to provide the optimal environment for thick, healthy hair. Two shampoos work as a team to provide both gentle and deep cleansing while protecting hair's natural moisture balance. Two conditioners provide both light and intensive conditioning to restore shine, strength, and volume. A non-sticky, non-aerosol hairspray protects against UV damage as it touchably preserves your hair style. When used as a complete system, these ProSanté products provide clinically proven results that increase with continued use:

- **Reduces hair loss during combing.** An 11% reduction was experienced in just 30 days, increasing to 65% in 90 days.
- **Reduces breakage.** When combing either wet or dry hair, ProSanté reduces hair breakage; an up to 73% reduction was experienced after using the system for 90 days.
- **Increases hair thickness.** ProSanté increased the thickness of individual hairs by an average of 9% over 60 days.
- **Increases strength, volume, and manageability.** Weak, brittle hair becomes stronger; more manageable, softer; and less likely to break, with more body and shine. More than half of all users noticed significant boost in hair volume after using the system for 90 days.
- **Color- and perm-safe.** Designed not to strip color or moisture from hair; ProSanté supports an optimally healthy scalp and volumized, healthy-looking hair that lives up to its full potential.

WHO WILL BENEFIT FROM THE ProSanté HAIR CARE SYSTEM?

- Men and women of all ages and all hair types, even colored or chemically treated hair
- Anyone with damaged and related thinning hair
- Those with very dry, brittle, or damaged hair
- Those with very limp or oily hair
- People experiencing dry, flaky scalp
- Anyone who wants to maintain and protect a healthy scalp and healthy-looking hair
- Anyone who struggles daily to get their hair to behave so they can look their best
- People who would like to enjoy consistently healthy-looking and manageable hair in every season and in all weather conditions
- People who would like to support an optimal environment for thick, healthy hair
- People who are concerned about the impact of environmental pollutants on their scalp and hair
- Anyone who would like to take a nature-based approach to enjoying thicker, stronger, volumized hair
- Anyone who would like to give their scalp and hair the benefit of the latest cutting-edge science in the field of hair care

ITEM CODE	PRODUCT NAME
81306	ProSanté System
31696	Nourishing Scalp Treatment
31690	Revitalizing Shampoo
31691	Purifying Shampoo
31693	Lightweight Conditioner
31694	Replenishing Conditioner
31697	Long-Lasting Finishing Spray



WHAT'S IN ProSanté?

At the heart of the ProSanté Hair Care System is Scalp Health Complex, an exclusive blend of 10 vitamins, minerals, and herbs in a complete complex designed to comprehensively counterbalance the potential stressors that can interfere with normal, healthy hair follicles. This unique complex features:

- Vitamin B₆ – normalizes sebum production
- Ginseng Extract – provides essential energy
- Green Tea Extract (*Camellia Sinensis* Leaf Extract) – powerful free radical scavenger
- Saw Palmetto Extract (*Serenoa Serrulata* Fruit Extract) – normalizes sebum production
- Swertia Extract – promotes blood circulation
- Tea Tree Leaf Oil – supports microbial balance and helps prevent flaking
- Panthenol – strengthens hair against breakage
- Superoxide Dismutase, which contains essential skin minerals (Copper, Manganese, and Zinc) – neutralizes free radicals
- Dipotassium Glycyrrhizate – soothes scalp irritation
- Zinc PCA – normalizes sebum production

PROSANTÉ SUGGESTED USAGE GUIDE						
HAIR TYPE	normal	dry	oily	thin/fine	thick	color treated/permed
Nourishing Scalp Treatment	every day	every day	every day	every day	every day	every day
Revitalizing Shampoo	5–6/week	5–6/week	4–5/week	5–6/week	5–6/week	5–6/week
Purifying Shampoo	1–2/week	1–2/week	1–2/week	1–2/week	1–2/week	1–2/week
Lightweight Conditioner	5–6/week	1–2/week	5–6/week	5–6/week	1–2/week	3–4/week
Replenishing Conditioner	1–2/week	5–6/week	1/week	1/week	5–6/week	3–4/week
Long-lasting Finishing Spray	as needed	as needed	as needed	as needed	as needed	as needed

WHY CHOOSE THE ProSanté HAIR CARE SYSTEM?

- Contains the **exclusive Scalp Health Complex**
- Clinically proven to create thicker, fuller hair with less breakage and less loss during combing
- No Sodium Lauryl Sulfate (SLS) or Sodium Laureth Sulfate (SLES)
- No Cocamide DEA or Lauramide DEA
- Safe for all hair types, even colored or chemically treated hair
- pH balanced
- Effective in all types of water
- Does not contain occlusive oils
- Soap free
- Dye free
- Non-drying, non-stripping
- Non-irritating formulas, free of harsh preservatives and detergents
- Dermatologist tested
- Clinically formulated
- Allergy-tested
- Won't clog hair follicles
- Not tested on animals

SUPPORT MATERIALS

- ProSanté Flyer
Item #74804 (English) #65815 (Spanish)
- ProSanté Product Video
Item #65815 (English) #65828 (Spanish)
- ProSanté Postcard
Item #74801 (English) #74802 (Spanish)
- ProSanté Product Briefs
- Shaklee 2003 Product Guide
Item #74733 (English) #74734 (Spanish)
- Hotline—Best of Science Talk—ProSanté Product Segment

INDEPENDENT CLINICAL STUDIES HAVE SHOWN THE FOLLOWING RESULTS WITH CONSISTENT USE OF THE PROSANTÉ SYSTEM OF PRODUCTS:

	30 Days	60 Days	90 Days
Reduction of hair loss during combing	11%	54%	65%
Decrease in the number of broken hairs	37%	61%	73%
Percentage of subjects who noted an increase in the thickness of their hair	46%	52%	61%

If for any reason a Shaklee product is not satisfactory, return it to your Shaklee Independent Distributor or Shaklee Corporation for exchange or a full refund.



For more information, visit www.shaklee.com.

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